

a soft touch

Dr. Michael K. Chung believes if you smile often, then you'll live longer. He points out, "It is our goal to create an improved appearance and to deliver an exceptional sense of well-being, one smile at a time."

DOCTOR OF DENTAL SURGERY
University of Maryland, College of
Dental Surgery

AFFILIATIONS
Las Vegas Institute for Advanced
Dental Studies (LVI)
American Academy of Cosmetic
Dentistry
American Dental Association
Academy of General Dentistry
Northern Virginia Dental Society

AREAS OF EXPERTISE
Porcelain Veneers
Smile Makeovers
Cosmetic Dentistry
Full Mouth Reconstruction
Neuromuscular Dentistry (TMJ)
BriteSmile®

LOCATION
Oakton, Virginia

"The most rewarding part
of my career is experiencing
the life-changing smiles
of each of my guests."

—MICHAEL CHUNG, DDS

To begin, he says, "I meet with each one of my guests and listen to not only their needs, but their concerns, as well. It is the first step in realizing the expectations, objectives and even fears of the guests and therefore I take my time with each one of them." Dr. Chung and his professional team assist the guest in making the right smile selection while using state-of-the-art equipment to determine a personalized treatment plan. With the use of this technology, Dr. Chung can design customized porcelain veneers and locate the optimal bite position. Practicing for 13 years, Dr. Chung loves the fact that he's able to give his guests the most advanced technological treatment. "With our technology, we can reengineer a bite, conduct joint analysis and even provide the face with a younger look." During procedures, Dr. Chung does everything he can to ensure his guests are completely comfortable and at ease. From the soothing spa-like environment, the minute a guest walks in the door, to a beautiful living room-type atmosphere, all the way to plasma TVs in each studio inclusive of BOSE noise-canceling headphones and virtual reality movie glasses, Softouch Dental Care offers guests an array of luxurious amenities. Procedures such as air abrasion (commonly known as drill-less dentistry without the use of anesthesia), laser tissue contouring and digital radiographs (which reduce radiation up to 90 percent less than regular X-rays) are further evidence that, in addition to remarkable aesthetic results, guest comfort and safety are of the utmost importance. 703-319-6990 or newbeauty.com/chung.

DR. MICHAEL CHUNG

WHY DID YOU BECOME A COSMETIC DENTIST

Early on in my life, I had a mentor that was a dentist. I had a profound respect for him and his profession. I have always excelled in science and loved artistic expression, and dentistry allows me to combine both **PRO BONO WORK** Each year Softouch Dental Care selects one disadvantaged case to receive a complimentary full-mouth smile rejuvenation in order to give this person a fresh new start and to change their life **ALTERNATIVE OCCUPATION** Golf pro **HOBBIES** Golfing, racing cars, fishing **RIGHT NOW I'M READING** The Purpose-Driven Life by Rick Warren **I START EACH DAY** By running on the treadmill for 20 minutes



A WELL-BUILT SMILE

A beautiful smile is one thing, but a beautiful smile that works with a person's complete **MUSCLE STRUCTURE** is a more intricate matter. Dr. Chung believes in more than just simply fixing teeth. "It is extremely important for the smile and jawline structure of the mouth to be in total alignment with each other," explains Dr. Chung. Along with the health benefits that come with customizing the position of a guest's jaw are aesthetic ones as well. "Fixing a guest's bite can sometimes rejuvenate the face," he says. In many ways, this technique takes traditional two-dimensional dentistry to a three-dimensional level. By using things like the **TOMOGRAM MACHINE** (a high-tech X-ray machine that reveals the positions of the joints at all times) and the **K-7 COMPUTER SYSTEM** (a machine that analyzes the bite, the muscle and the TMJ joint), Dr. Chung is able to create stunning, one-of-a-kind working smiles.